



Dear prospective BCA Pool League Operator or USA Pool League Manager,

We would like you to be aware of the two different league products that we offer here at CueSports International (CSI). For that reason, we have compiled this side by side comparison of the two pool leagues, so that you are able to make an educated decision as to which league will best suit your needs. If you would like some more information, or if you have any questions, you may call us at the CSI office at (702) 719-7665, or email us at info@playCSIpool.com.

BCA Pool League	USA Pool League
<p>Independent league program (8, 9, 10-ball, straight pool, etc.)</p> <p>No mandatory handicap - League Operator's discretion</p> <p>Round robin or local format</p> <p>Protection of night policy</p> <p>LeagueSys software required for "New" leagues only - Supplied for FREE</p> <p>Prize fund payout - League Operator's discretion</p> <p>League prize fund under local control</p> <p>\$15 Annual sanctioning fees</p> <p>Added \$ to national, state, and regional tournaments</p> <p>Qualified players eligible for 2011 BCAPL National 8-Ball Championships</p>	<p>Uniform national league program (Hdcp. 8-ball only)</p> <p>National handicap "Fairplay" system</p> <p>"1 on 1" match play format only</p> <p>"Free" Protected geographical areas</p> <p>LeagueSys Required - State of the art league Mgmt. system - FREE</p> <p>Prize fund payout - Standardized formula</p> <p>League prize fund secured in national account and returned at end of session</p> <p>Free to join - No annual membership fees until June 1, 2012</p> <p>Added \$ to national, state, and regional tournaments</p> <p>Qualified players eligible for 2012 USAPL National 8-Ball Championships</p> <p>USAPL will support Pro Tour - Pros will support USAPL</p>

Are you interested in becoming a BCAPL Operator or a USAPL Manager? See the easy to follow steps below.

1. Research your market - See if there are any other BCAPL Leagues in your area, on the day of the week that you are interested in. To assist you, simply go to www.playbca.com and click on "Find A League", then click on the USA map. Each league will be listed by city.

2. League Operator's Manual - You can go to www.playbca.com and click on Downloads, then League Materials then League Operators Manual.

3. Target your locations - Order posters from us to place in your locations. Call us at (702) 719-7665, or download an order form at www.playbca.com. We will be glad to send them right out to you.

4. Arrange locations for league play - Sell the locations on the many advantages of league play for them. Leagues automatically bring customers to your location each week, creates a friendly atmosphere where people can have fun, and builds loyal customers.

5. Set up Divisions - Determine which locations should play in the same division, hold your Team Captains Meeting, set your division schedule for the season, download score sheets and get started.

6. Sanction your league - Prior to the start of your league, you must fill out and remit League Sanctioning pages 7-11. To download these forms, go to www.playbca.com, click on "Leagues", "Sanction your League", then download now 2010-2011 League Sanction Forms. When sending us these 5 pages, a deposit of \$200 is required, which will be applied toward your player's \$15 annual membership fee. Once your league has been approved and the balance of the player fees have been received, we will then send you a rule book, player membership cards, patches, pins, and player handbooks.

7. LeagueSys - Use of this state of the art pool league management system is required and provided to you absolutely free. LeagueSys will make your life as a league operator much easier. This real time, web based service will accommodate your handicap system of choice to fit, build division schedules, automatically display all league results, standings, and MVP leaders on-line 24/7, and much more. To see all the available features, go to www.leaguesys.net

1. Research the USA Pool League - Go to www.playusapool.com and familiarize yourself with our website. Here you can view information on manager benefits, player benefits, the "Fairplay" handicap system, LeagueSys (league management system), rules, score sheets, etc.

2. Research your market - Learn as much as possible about the area that you are interested in. Find out things like: what leagues are in your area, what format do they play, how well are they servicing the market, is there a need for a new or better pool league, how many locations have pool tables?

3. Fill out the USAPL Manager Application - Fill out all required personal and professional information on the application, including the geographical area that you are interested in.

4. Phone Interview - This is a great time to ask all questions that you might have about us and the USAPL. We would like for both of us to get to know each other a little better, and make sure that by working together, we will make a great team.

5. League Managers Manual - Take time to read this manual, as it will walk you through all the guidelines and policies of the USAPL. Included in it are league sanctioning pages which are to be filled out and signed.

6. License Agreement - Congratulations, if you have made it this far, you have been accepted as a USAPL Manager. This annual contract will give you the exclusive right to operate the USAPL within the agreed upon territory.

7. Training and Marketing - It is now time for your training in LeagueSys. We will show you how to enter all your players, set up teams, set up divisions, build a schedule, enter weekly stats, and much more. We will also send you all the necessary marketing materials to help you in the recruiting process including recruiting posters, player handbooks, and the official 2011 rule book. We will also give you a USAPL email address and a business card template for you to have your own personalized cards made.

Both the BCAPL and USAPL are divisions of CueSports International (CSI). Please familiarize yourself with our team. This will help you determine who may be the best person to address your particular question(s). Please go to www.playbca.com/contact/contactus.aspx to view the CSI staff members.